



Social Media Information for Parents at Nursling Church of England Primary School

Be a positive role model by demonstrating respectful and responsible behaviours when communicating with and about your child's school online.

Times have changed

A few years ago parents discussed concerns or issues with friends at the school gate. Today, with the internet, mobile phones and social media, discussions between you and your friends can reach a far wider audience than ever before.

Social media can provide an enjoyable way to socialise online and keep you connected with what is going on in your school community.

While these technologies can be great for sharing ideas and keeping in touch, don't forget that comments about your school community can have greater impact than expected and can have very real consequences for the reputations of individuals including staff, teachers, pupils and parents including yourself.

Your responsibility

As a parent and carer, you are your child's first role model when it comes to online behaviour.

Make sure your online conduct demonstrates how they can use social media respectfully and safely.

There are also legal implications around what people are able to post and share about others. The idea of privacy in the online world can be confusing but essentially posting or sharing personal information about another person online requires consent.

Serious instances of inappropriate online behaviour may constitute a criminal offence and become a police matter. School staff may obtain personal legal advice if they feel that online content seriously impacts their reputation.

Don't be emotive or hasty.

Before you post something online about our school or a member of our community ask yourself:

- Am I being a good role model for my child?
- Will this information reflect badly on me?
- Does the school community or individual really need to know this information?
- Is this information relevant, helpful and positive?
- Will this information upset or embarrass the school community or an individual?
- Am I making the situation worse?
- Would I like this to be posted about my family?

If things do get heated online consider logging out and taking time to relax.



Be Proactive!

IF YOU ENCOUNTER
INAPPROPRIATE CONTENT
ONLINE ABOUT SCHOOL:

- REFRAIN FROM RESPONDING.
- TAKE A SCREEN CAPTURE OR PRINT A COPY OF THE CONCERNING ONLINE CONTENT.
- SHOW TO A MEMBER OF STAFF OR HEADTEACHER.
- BLOCK THE OFFENDING USER.
- REPORT THE CONTENT TO THE SOCIAL MEDIA PROVIDER.

Home – School - Agreement

For the protection of all our children and members of staff:

- I will not create, send or post any material that will cause offence or needless anxiety to any family or member of the school community, or bring the school into disrepute.
- I will not upload photos and videos that include other children at school events onto any social media.
- I agree to abide by specific instructions about photographs/videos at a school event.
- I will inform the school of any material on social media that I feel may breach this agreement.

Remember, we would rather you talk things through with a member of staff.